



## Rockwall Main Street Advisory Board Meeting Minutes Development Services Conference Room/City Hall – 385 South Goliad Tuesday, January 17, 2023 - 5:00 P.M.

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Board members present: Jeremy Standifer, Gary Cannavo, Hailee Alberti, Geoffrey Lyons, Grant English, Stephen Colon

Absent: - Stacy Fuqua

Staff present: Bethany Browning, Main Street Manager

Guests: None

### 1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:03PM.

### 2. OPEN FORUM

There were no individuals present to address the board. Forum closed at 5:15PM.

### 3. DISCUSSION/ACTION ITEMS

**A. Review and act on the November 15, 2022 meeting minutes:** Jeremy S. made a motion to approve the November minutes as presented, Geoffrey L. seconded, the motion passed 6-0.

**B. Brief Main Street Advisory Board orientation and overview, discussion:** Board members introduced themselves and provided their history/interest in serving on the board. Jeremy provided a descriptive history of the board and program, as well as the various stakeholder groups and their roles: Friends of DT, DT Rockwall Association and Historic Preservation Advisory Board.

- He encouraged new board members to think outside the box and come to meetings prepared to share new ideas for growth and development within the district
- Jeremy also shared many of the program's past accomplishments as well as challenges
- He also discussed the 2012 bond improvements and how they impacted downtown in a positive manner
- Future topics could include volunteer recruitment, a downtown walk about, Main Street America accreditation and parking projects

#### **C. Main Street Manager's Report:**

District Activity: Several businesses interested in relocating/opening downtown/inventory is low.

Texas/Main Street America: Main Street America has rolled out their new community self-assessment tool. The new evaluation framework outlines what it means to be a highly successful Main Street program. Depending on achievement, score and maturity, programs will either be Affiliate or Accredited. It will also serve as a basis for local leaders to work with their program on identifying areas for growth as well as needs. As you can see this is quite different than previous years. The board will be more involved and Texas Main Street will likely perform site visits. Project Status Report/Follow Ups: New dumpster enclosure on E. Washington installed (2 dumpsters added) Still working through the parking sign – awaiting the ok from admin for the design and install

2023 Upcoming Events:

Spring Fling Shopping Event – Thursday, March 16

Farmers Market – Opens Saturday May 6

San Jacinto Music – Opening night Friday May 5

**D. ADJOURN**

Jeremy made a motion to adjourn at 7:00PM, Gary seconded the motion, passing 6-0. Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS  
28TH DAY OF FEBRUARY 2023.**

**MAIN STREET ADVISORY BOARD CHAIRMAN: GARY CANNAVO**